

ORDER



Orders
Order / Rev: 707948
Alt Order #:
Product Desc: 8/21-8/27
Estimate: 2614
Flight Dates: 08/21/12 - 08/27/12
Original Date / Rev: 09/21/12 / 09/21/12
Order Type: Political

WKYC

Primary AE: Denel Kizler
Sales Office: WKYC
Sales Region: LOC

Agency Name: Strategic Media Placement/ POL
Buying Contact: Nicholas Everhart
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mandel, J/ US Senate
Demographic: A25-54
Product Codes: PL-US Senate
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	15	\$23,400.00	\$19,890.00
08/27/12	08/27/12	4	\$6,300.00	\$5,355.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	15	\$23,400.00	\$19,890.00	0.00
September 2012	4	\$6,300.00	\$5,355.00	0.00
Totals	19	\$29,700.00	\$25,245.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denel Kizler			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	08/21/12	08/27/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	1111---	:15/:15	4	\$850.00	P-1	0.00	BK	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- 111---		3				\$850.00		0.00			
		Week: 08/27/12	09/02/12	1-----		1				\$850.00		0.00			
2	WKYC	08/21/12	08/27/12	M-F 7-9a Today Today Show	CM	7a-9a	1111---	:15/:15	4	\$850.00	P-1	0.00	BK	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- 111---		3				\$850.00		0.00			
		Week: 08/27/12	09/02/12	1-----		1				\$850.00		0.00			
3	WKYC	08/25/12	08/25/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	:15/:15	1	\$850.00	P-1	0.00	BK	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S-		1				\$850.00		0.00			
4	WKYC	08/26/12	08/26/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	:15/:15	1	\$850.00	P-1	0.00	BK	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S		1				\$850.00		0.00			
5	WKYC	08/21/12	08/27/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	11111--	:15/:15	5	\$1,800.00	P-1	0.00	BK	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	- 111---		3				\$1,800.00		0.00			
		Week: 08/27/12	09/02/12	1-----		1				\$1,800.00		0.00			

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WKYC	08/21/12	08/27/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	11111--	:15/:15	5	\$2,800.00	P-1	0.00	BK	5	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	- 1111--		4				\$2,800.00		0.00			
	Week:	08/27/12	09/02/12	1-----		1				\$2,800.00		0.00			
													Totals	19	\$29,700.00